

work**source** | **OREGON**

Business Services

Created by:

Summer Carney

Summer.s.carney@employ.Oregon.gov

WorkSource Oregon is an equal opportunity employer/program. Free auxiliary aids and services are available to individuals with disabilities, and free language assistance is available to persons with limited English proficiency.

What is WorkSource Oregon?

- A statewide partnership with the Oregon Employment Department, State, local, and nonprofit agencies.
- We provide a variety of employment and training services to job seekers and employers in Oregon.



Our Vision & Guiding Principals

“Support Business. Promote Employment.”

Vision:

Communities where the employment needs of Job Seekers and Businesses are met by solutions delivered efficiently through engaged workforce system partners.

Guiding Principals:

- Inclusiveness
- Stewardship
- Excellence
- Teamwork
- Integrity
- Relevance

worksource | OREGON

Business Services

We provide:

- A local labor exchange
- Sectors and businesses customized workforce solutions that prepare and deliver qualified, viable candidates
- Advancement opportunities to current workers

The purpose of the Business Services model is to listen to fully understand and meet employers' workforce related needs and provide added support by connecting them with resources to assist in overcoming challenges they may face in our changing economy.



Business Services Goals

To produce a more effective, demand-driven model by building high-functioning teams and providing a single point of contact for employers.

This demand-driven model improves communication and coordination of service delivery and ensures greater support for qualified workers meeting employers' needs.



Business Service Representatives

- Build a strong relationship between the employer
- Conduct an on-site visit for Staff-Assisted recruitments
- Provide a reasonable timeframe for the recruitment process
- Share referrals that go beyond the employer's stated qualifications
- Inform of various hiring incentives, tax breaks or credits, and helpful, relevant programs
- Create, promote, or host job fairs and hiring events



Hiring Events



In-Person

Virtual

Drive-Thru

Scavenger Hunt



worksource | OREGON

Staff-Assisted Recruitment

- Improved quality of candidates
- Smaller number of referrals
- Interview fewer candidates
- Reduce hiring cost
- Provide access to LinkedIn recruiter
- Focus on core business functions



Where
Job Seekers & Employers
Connect

iMatchSkills® for Job Seekers

iMatchSkills® for Employers

Additional service:
LinkedIn Recruitment

The LinkedIn logo, consisting of the word "LinkedIn" in white on a dark blue background.

[LinkedIn.org/company/worksourceoregon](https://www.linkedin.org/company/worksourceoregon)

Fast Pass

Target Job Seeker populations such as:

- Local Office
- Region
- Zip Code
- Education Range
- Language Skills Ability
- Veteran Status
- Location Job Seeker is Interested in Working

Benefits

- Improved trust
 - More opportunity for job development and incumbent worker training
 - Streamlines the recruitment process
 - Most qualified, best fit candidates
 - Identify the best candidate for hire based on business culture and environment
 - Introduces employer to high quality candidates
 - Reduces the time from posting to hire
-

Hiring Incentives & Programs

- [Work Opportunity Tax Credit \(WOTC\)](#)
- [Federal Bonding Program](#)
- [Workshare](#)
- [STEP](#)
- [On The Job \(OJT\) Training](#)
- [Vocational Rehabilitation Employer Services](#)
- [Disabled Access Credit](#)
- [Barrier Removal Tax Deduction](#)
- [Veteran Readiness & Employment \(VR&E\)](#)
- [Rapid Response](#)

Hiring Incentives & Programs

- [Apprenticeships](#)
- [Disaster Unemployment Assistance \(DUA\)](#)
- [Federal Bonding Program](#)
- [First Source Hiring Agreement](#)
- [National Career Readiness Certification \(NCRC\)](#)
- [Self Employment Assistance \(SEA\)](#)
- [Trade Adjustment Assistance \(TAA\)](#)
- [Training Unemployment Insurance \(TUI\)](#)
- [Veteran Programs](#)

Rapid Response Team

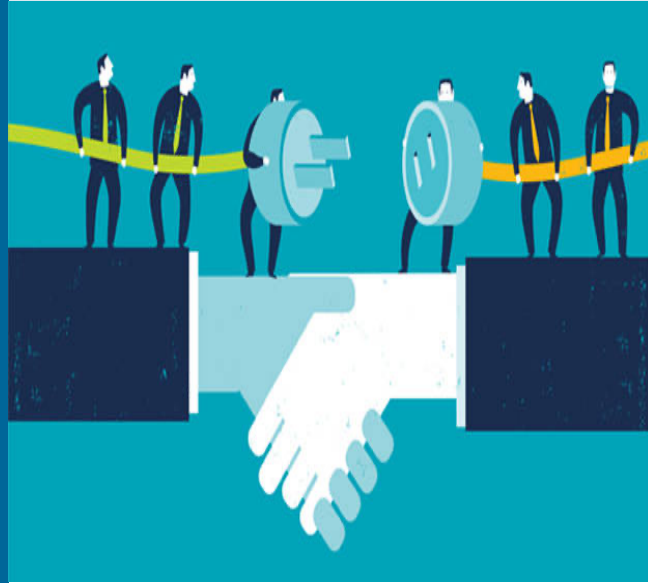
Goals:

- Layoff aversion
- Rapid response services
- Partnership and relationships in place

Help provide rapid response activities:

- Layoff or closure
 - Disaster-related job dislocation
 - Trade petition file
-

What contributes to our success?



worksource | OREGON

Business Services

Useful websites:

[Oregon.gov](https://www.oregon.gov)

[Employment.Oregon.gov](https://www.employment.oregon.gov)

[Worksourceoregon.org](https://www.worksourceoregon.org)

[Worksourceoregon.org/business](https://www.worksourceoregon.org/business)

[Worksourceoregon.org/contact](https://www.worksourceoregon.org/contact)

[Qualityinfo.org](https://www.qualityinfo.org)

[Imatchskills.org](https://www.imatchskills.org)

[linkedin.com/company/worksourceoregon/](https://www.linkedin.com/company/worksourceoregon/)

Thank You!

[Click here for 5 minute informational video about WorkSource Business Services on YouTube.](#)