THE OFFICIAL TRAVEL OREGON VISITOR GUIDE
THE AWARD-WINNING DEFINITIVE OREGON VACATION PLANNING TOOL

Consumers by the hundreds of thousands turn to this indispensable guide as a trusted resource to map out travel plans for lodging, dining, attractions, shopping and adventure spanning the seven regions of Oregon. This official state publication is a leading itinerary planning tool including an exclusive and comprehensive source for lodging accommodations through a strategic alliance with the Oregon Restaurant and Lodging Association — giving visitors endless resources to discover Oregon for the first time over and over again.

EXPANDED LODGING LISTINGS
$750 includes:

Address, phone number, website and amenities
* Lodging property information and amenities will be listed as submitted to the ORLA.

Photo of your property
* Photo must be at least 1.5” wide and 300 dpi. You must obtain the rights for any image submitted.

40-word description
* All copy should be written in third person and will be edited to match the Associated Press Stylebook.

DISTRIBUTION: 300,000
* 300,000 copies printed annually for year-round distribution and inquiry fulfillment, supporting Travel Oregon’s $10 million biannual integrated marketing campaign
* Available by request via TravelOregon.com and the consumer 800#
* Available to visitors and business travelers at Portland International and regional airports
* Distributed at all eight official Oregon state welcome centers and more than 100 visitor centers statewide

• Select lodging properties throughout Oregon, including hotels, resorts, Bed & Breakfasts and vacation rentals
• AAA Travel Offices in Oregon and Idaho
• Les Schwab Tire Centers – Oregon, Washington, Idaho and California
• Select attractions throughout Oregon
• Tourism trade shows and travel industry association events spanning domestic and international markets
• Domestic and international press packets

IMPORTANT DATES
SALES CLOSE December 8, 2017   MATERIALS DUE January 30, 2018   PUBLICATION DATE March 2018

Contact Nancy Burke for more information about advertising opportunities, frequency discounts and custom packages. We can design a plan that works for you in one or all of Travel Oregon’s marketing channels.

Nancy Burke: nancyb@mediamerica.net, 503.445.8809
EXPANDED LISTING SPACE ORDER

Property/Business Name: _____________________________________________ Contact ________________________________________

Property address: Street ____________________________________________ City ________________________ Zip Code _____________

Email _________________________________________________________________________ Phone _________________________________

Agency Name (if applicable) ____________________________________________ Contact __________________________________________

Email _________________________________________________________________________ Phone _________________________________

Expanded Listing ($750)

Email expanded listing photo (at least 1.5" wide at 300 dpi; you must obtain the photo rights) and 40-word description written in third person to savannahg@mediamerica.net by January 30, 2018. Note: Text will be edited to match the Associated Press Stylebook.

PAYMENT OPTIONS

Charge To: ○ AMEX ○ Visa ○ MC ○ Check ○ Invoice

Total Amount ____________________________ Card No. ____________________________________________ Expiration Date _____________

Cardholder Name: (please print): _________________________________________________________________________________________

Cardholder Signature _____________________________________________________________________________________________________

Credit Card Billing Address _______________________________________________________________________________________________

City ________________________________________________________State ____________________ Zip ________________

Credit card processing requires legible, complete, and correct billing address for card.

Printed Name: _____________________________________________ Signature: ___________________________________________________

Date: ______________________________________________________