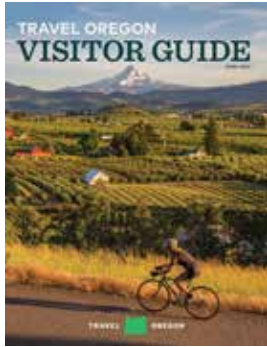


THE OFFICIAL TRAVEL OREGON VISITOR GUIDE

THE AWARD-WINNING DEFINITIVE OREGON VACATION PLANNING TOOL



Consumers by the hundreds of thousands turn to this indispensable guide as a trusted resource to map out travel plans for lodging, dining, attractions, shopping and adventure spanning the seven regions of Oregon. This official state publication is a leading itinerary planning tool including an exclusive and comprehensive source for lodging accommodations through a strategic alliance with the Oregon Restaurant and Lodging Association — giving visitors endless resources to discover Oregon for the first time over and over again.

EXPANDED LODGING LISTINGS

\$750 includes:

Address, phone number, website and amenities

Lodging property information and amenities will be listed as submitted to the ORLA.

Photo of your property

Photo must be at least 1.5" wide and 300 dpi.

You must obtain the rights for any image submitted.

40-word description

All copy should be written in third person and will be edited to match the Associated Press Stylebook.

Send your materials to hindissaa@mediamerica.net

Riverhouse on the Deschutes 220

3075 N. Business 97
541.389.3111, 888.919.9148
www.riverhouse.com

ORLA



Riverhouse on the Deschutes is centrally located in Bend. It recently completed a \$10 million renovation to update all the guest rooms and suites, lobby, restaurant and lounge with a clean, modern feel overlooking the scenic Deschutes River.

DISTRIBUTION: 300,000

- 300,000 copies printed annually for year-round distribution and inquiry fulfillment, supporting Travel Oregon's \$10 million biannual integrated marketing campaign
- Available by request via TravelOregon.com and the consumer 800#
- Available to visitors and business travelers at Portland International and regional airports
- Distributed at all eight official Oregon state welcome centers and more than 100 visitor centers statewide
- Select lodging properties throughout Oregon, including hotels, resorts, Bed & Breakfasts and vacation rentals
- AAA Travel Offices in Oregon and Idaho
- Les Schwab Tire Centers – Oregon, Washington, Idaho and California
- Select attractions throughout Oregon
- Tourism trade shows and travel industry association events spanning domestic and international markets
- Domestic and international press packets

IMPORTANT DATES

SALES CLOSE December 4, 2020 **MATERIALS DUE** December 18, 2020 **PUBLICATION DATE** March 2021

Contact your sales rep for more information about advertising opportunities, frequency discounts and custom packages. We can design a plan that works for you in one or all of Travel Oregon's marketing channels.



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