

# THE OFFICIAL TRAVEL OREGON VISITOR GUIDE

THE AWARD-WINNING DEFINITIVE OREGON VACATION PLANNING TOOL



Consumers by the hundreds of thousands turn to this indispensable guide as a trusted resource to map out travel plans for lodging, dining, attractions, shopping and adventure spanning the seven regions of Oregon. This official state publication is a leading itinerary planning tool including an exclusive and comprehensive source for lodging accommodations through a strategic alliance with the Oregon Restaurant and Lodging Association — giving visitors endless resources to discover Oregon for the first time over and over again.

## EXPANDED LODGING LISTINGS

**\$775 includes:**

**Address, phone number, website and amenities**

Lodging property information and amenities will be listed as submitted to the ORLA.

**Photo of your property**

Photo must be at least 1.5" wide and 300 dpi.

You must obtain the rights for any image submitted.

**40-word description**

All copy should be written in third person and will be edited to match the Associated Press Stylebook.

Send your materials to [hindissaa@mediamerica.net](mailto:hindissaa@mediamerica.net)

### Lithia Springs Resort & Wine Garden 38

2165 W. Jackson Road  
541.482.7128, [www.lithiaspringsresort.com](http://www.lithiaspringsresort.com)



38 luxurious suites, bungalows, and guest rooms offer a spa-like experience featuring healing mineral springs, onsite spa, seasonal

saline pool, fitness cottage, and Wine Garden tasting room. Located on 4 acres of organic gardens. Perfect for a romantic getaway, rejuvenating solo escape, family reunion, wedding celebration, and more.

## DISTRIBUTION: 300,000

- 300,000 copies printed annually for year-round distribution and inquiry fulfillment, supporting Travel Oregon's \$10 million biannual integrated marketing campaign
- Available by request via [TravelOregon.com](http://TravelOregon.com) and the consumer 800#
- Available to visitors and business travelers at Portland International and regional airports
- Distributed at all eight official Oregon state welcome centers and more than 100 visitor centers statewide
- Select lodging properties throughout Oregon, including hotels, resorts, Bed & Breakfasts and vacation rentals
- AAA Travel Offices in Oregon and Idaho
- Les Schwab Tire Centers – Oregon, Washington, Idaho and California
- Select attractions throughout Oregon
- Tourism trade shows and travel industry association events spanning domestic and international markets
- Domestic and international press packets

### 2022 BONUS DISTRIBUTION

The digital edition will be sent to all subscribers of Oregon Business and Oregon Home magazines inspiring Oregonians with ideas to explore their own backyard!

## IMPORTANT DATES

**RATE PROTECTION DEADLINE** November 15, 2021 **SALES CLOSE** December 13, 2021

**MATERIALS DUE** January 15, 2022 **PUBLICATION DATE** March 2022

Contact your sales rep for more information about advertising opportunities, frequency discounts and custom packages. We can design a plan that works for you in one or all of Travel Oregon's marketing channels.



MEDIAmerica

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