

# Campaign Update



## KEEP HOME OWNERSHIP AFFORDABLE FOR ALL

Don't let Salem politicians eliminate the mortgage interest deduction or the ability to deduct property tax payments.

A 'YES' on Measure 104 protects families, farmers, and small businesses



## Volunteer to End Easy Tax Hikes

### Here's how you can help!

- Put up a yard sign
- Display a 4x8 field sign
- Write a Letter to the Editor
- 'Like' us on Facebook
- Share our Facebook posts
- Endorse Measure 104

### Schedule a campaign representative to speak at your next meeting

Campaign representatives are available to meet your speaking needs.

To schedule, please contact [emily@yeson104.com](mailto:emily@yeson104.com)

Yard signs are flying out the door! Get yours before its too late  
[kevin@yeson104.com](mailto:kevin@yeson104.com)



### Contact the campaign

[yes@yeson104.com](mailto:yes@yeson104.com)  
(503) 974-8860  
[www.yeson104.com](http://www.yeson104.com)

# Why we need a 'YES' vote on Measure 104

## Why should you support Measure 104?

Over 20 years ago, voters approved a constitutional amendment requiring a three-fifths supermajority vote on all revenue raising legislation. In recent years, legislators and their lawyers have found creative loopholes and made several attempts at raising taxes without the required vote.

Dozens of bills were introduced in the past two legislative sessions that circumvented the three-fifths requirement. Many of these proposals would have impacted middle-class families and small businesses.

In 2017, the Oregon legislature attempted to eliminate the home mortgage interest tax deduction for many taxpayers- a state income tax deduction that makes home ownership affordable to over a half-million Oregonians. They also considered a proposal to eliminate property tax deductions and other legislation damaging to homeowners.

The same year, Oregon politicians sought to require Oregon companies to play a tax on carbon emissions which

would hurt consumers by substantially increasing the costs of transportation, food, and utilities, while also resulting in job losses. Politicians attempted this without a supermajority vote and without providing Oregonians evidence that the proposed legislation would result in reduce carbon emissions.

In 2018, the legislature robbed thousands of Oregon small businesses for recent federal tax cuts by disconnecting from the federal tax code- raising \$244 million in new revenue at the expense of Oregon small businesses on a simple majority vote.

**Measure 104 closes the loophole and protects Oregon families, farmers and small businesses.**

Measure 104 ensures that any legislation that raises revenue requires a three-fifths vote. This includes fees or the elimination of tax exceptions, deductions, or credits- making it clear that Oregonians are fed up with politicians working behind closed doors to increase taxes.



Realtors Eva Sanders and Drew Coleman have submitted letters to the editor in support of Measure 104.

**Join them today!**

Contact Emily to learn more  
[emily@yeson104.com](mailto:emily@yeson104.com)



## Help Wanted: Be on TV!

**The YES on Measure 104 campaign is looking for volunteers to help end easy tax hikes!**

On October 8th, the campaign team will be filming a commercial in the Portland Metro area. Please reach out to the campaign to volunteer to be in the commercial or to let the campaign film in front of your home.

**To sign up, please email [kevin@yeson104.com](mailto:kevin@yeson104.com)**