



ORLA OUTCOMES

*Our world has been turned upside down due to the COVID-19 pandemic.
ORLA is elevating our game for you – Oregon's Restaurant and Lodging Operators.*

MEMBERSHIP MAKES IT ALL POSSIBLE

FIGHTING FOR YOUR RIGHTS

Protecting Your Business

Filed a suit against the State of Oregon for ongoing inequitable treatment of Oregon's hospitality businesses

Launched a full scale campaign with media across Oregon to elevate industry suffering

Led the statewide effort to secure over \$55 million in grants for small businesses with an emphasis on Oregon hospitality

Partnering with OLCC constantly to create flexible license payment plans and secure support for To-Go Cocktails.

Supported and testified in favor of SB 1701, which passed, allowing flexibility for employees to pick up shifts without sacrificing unemployment insurance benefits when working part-time

Advocating for an extension of previously secured moratoriums for commercial rent and mortgages into 2021

Fighting for permanent repeal of Oregon's flawed 'scheduling law' experiment

Partnered with organizations in the beer industry to request tax relief for struggling craft brewers

CALLING OUT INEQUITABLE TREATMENT

Pushing for Common Sense

Removed requirements to have operators track the movements of their customers.

Coordinating partnerships between lodging operations and local governments to prevent any efforts to commandeer private property for public health emergency shelter needs

Promoting the importance of increased flexibility for outdoor seating capacity available to restaurants

Fighting for curfew extensions to create time and space for employees and customers

Challenging arbitrary guidelines focused on people and not available square footage

Engaging media wherever possible to fight with us for fair treatment

Keeping relationships alive with elected leaders while pursuing our legal rights

Coordinating across industry sectors to amplify the business voice

SAVING YOU CASH

Launching More Group Deals to Save You Money

Announced historic 21% discount on SAIF workers comp premiums for the ORLA Group – the best deal in the entire state

Keeping music licensing headaches at bay with multi year discounts ranging from 10-20%

Launching flat rate pricing for credit card processing – Flat rate 2.3% + .05 or cost-plus option

Creating Oregon Hospitality Foundation training videos for hospitality staff to de-escalate customer interactions

Establishing a Legal Defense Fund for operators interested in pushing back against industry regulations

Maintaining insurance and industry equipment partnerships to save you money with Liberty Mutual, Dell Technologies, and Office Depot

We need you on the industry team now more than ever. The survival of our industry depends on your engagement. Your peers thank you for renewing your membership in ORLA.

OREGON RESTAURANT & LODGING ASSOCIATION | *Serving Oregon Hospitality!*

Renew your membership online in 5 minutes! | OregonRLA.org