



Oregon Tourism Leadership Academy Quarterly 2020, 2021

Leadership program charged with activating the full potential of Oregon’s tourism industry through its people. Academy participants will embark on a once in a lifetime journey. New champions will emerge and inspire others to embrace the potential they have inside themselves to bring their very best to Oregon’s tourism industry.

Attendance Goal: 20 Oregon tourism professionals per year

	Academy Sponsor \$6,000 (limit 2)	Supporting Sponsor \$4,000 (limit 2)	Experience Sponsor \$2,500 (limit 4)
OPPORTUNITIES ▶			
experiences for one participant, includes meals and lodging	4	2	1
recognition: website / email / signage	logo	logo	logo
sponsor specific	CHOICE OF: • Welcome message and amenity in participant guestrooms at each experience • Parting gift with message		
opportunity to speak	give toast	give toast	welcome
opportunity to give welcome	X	X	

